

HAL-PC BOARD OF DIRECTORS
MINUTES OF THE JUNE 15, 2004 MEETING

Attendance

* indicates not present

*F.Bobbio	*Don Dillard	J.Pohlman
*J.Brown	L.Dillard	C.Sharp
T.Burgess	*S.Doctor	*A.Sipes
B.Coleman	V.Elgothary	*R.Thomas
D.Coleman	D.Flato	J.Thomas
*S.Cravey	F.Fuchs	B.Walters
D.Crook	A.Greene	*R.Wilson
*D.Dillard	R. Gunn	

Robert called the meeting to order at 7:32 p.m. with a quorum present.

Conflict of Interest and E-mail permissions were discussed and people reminded that they had to turn them in.

Carl Mann presented his report of the CAP program and his activities to date. He projects that his efforts will be paying off in the near future. A summary of his marketing plan was requested by the Board, and it was promised to be delivered at the next Board Meeting. There was also a request for a detailed customer list, and that was promised as well. The Board was adamant in that all requests for future funding be put on hold until all the promised materials are in.

The plans for September's Education Month activities were also discussed. It was pointed out that all the information is available on the Web page. Anne was commended for all of her hard work.

Jay Thomas reported that we are re-locating the internet servers so that we may be able to lower the cost of service to us. The dial-up will now terminate in our equipment where we can control the policy. Currently, the number of magazines is lower than the number of members. Fernando is working on a Spanish marketing segment. Mark Flato reported that no general meetings are in the near future.

The budget was discussed in detail, with Marie walking the Board through the spreadsheet. Al mentioned some of the assumptions that were made with respect to membership projections and the review process that the budget went through. Revenue projections as well as expenses were questioned, with the answers being discussed. Robert mentioned that this was a conservative budget. The budget passes with 9 voting for, 2 against, and 1 abstention.

We lost only 39 members in the last 30 days. Work is being done to get the referral program underway. There is an exit interview being done to find out why people are leaving.

After further discussion of miscellaneous topics, the meeting was adjourned at 9:05 pm.

Respectfully submitted,
Barbara Coleman, Secretary